



Use this survey when you want to...

	Full Off the Shelf Employee Survey	Bespoke Progress OR Pulse Survey	Bespoke Employee Survey
	<p>Carry out a general 'temperature-check' on how employees are feeling.</p> <p>Complete your first survey, or when there's been a gap between surveys.</p> <p>Benchmark with other organisations.</p>	<p>Collect data from specific groups or specific topics.</p> <p>Monitor and analyse progress in response to specific initiatives.</p> <p>Build momentum for change and, or reinforce important messages.</p>	<p>Run a survey that will exactly fit your requirements.</p> <p>Have the findings delivered to you when you want them and in the format you want.</p> <p>Focus the survey on key or priority areas.</p>
Recommended frequency	6 – 12 month intervals	Ad hoc OR 1,3, 6 month intervals	6 – 12 month intervals
Number of statements	60 standard statements/questions	Up to 15 bespoke statements/questions	Unlimited
Demographic questions	✓ standard demographic questions	✓	✓
Response type	Free Text 5 Point Likert Scale Radio Button 10 Point Scale	Free Text 5 Point Likert Scale Radio Button 10 Point Scale	Free Text 5 Point Likert Scale Radio Button 10 Point Scale
White label	-	✓	✓
Client personalisation - logo, messaging and emails.	✓	✓	✓
Customise survey questions & statements	✓ up to 3 of your own questions/statements	✓	✓
Customise client structure	✓	✓	✓
People Essentials provide full support and guidance throughout the survey process – from set up to analysis and feedback			
Technical support via email	✓	✓	✓
Technical support via phone	✓	✓	✓
Survey user email help	✓	✓	✓
Response management	✓	✓	✓
Survey scoping and set up meetings	✓	✓	✓
Survey question and statement design	✓	✓	✓
Tailored analysis and reporting	✓	✓	✓
Written recommendations	✓	✓	✓
Debriefing of survey results	✓	✓	✓